To: 1210 - New York ROU (ALVICHA)
From: Figueroa, David A.
Posted: 8/4/98 8:16
Opened: 8/5/98 15:41
Subject: FWRD: LOVE STORES

Please copy 122227 and 122228

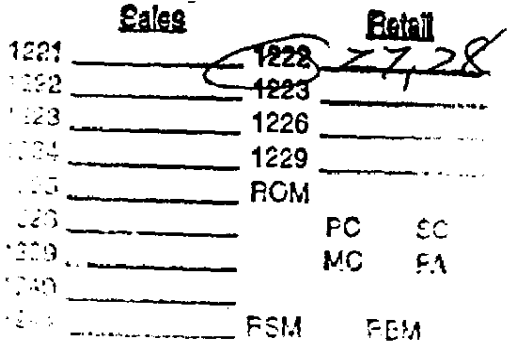
========== <Forwarded Letter> ==========
From: Groll, A P.
To: FIGUERD1
Subject: LOVE STORES
Posted: 07/29/98 19:22
Priority: Normal Priority

Ladies and Gentlemen,

Attached is a memo to all store managers from V.P. Jerry Morgasen regarding pricing and positioning of our contract displays. Since so many stores are currently without pricing, I intend to have a PTSW contact every store early next week to place starbursts for each discounted brand and Doral. Additionally,
all System III displays will be converted to APDs during the month of August. I have obtained signed POGs for every store and will forward them to you
shortly. Any display locations that are currently unacceptable should be addressed using the POGs when the conversion to APDs takes place. As noted
in my previous letter, all problems that arise that can not be corrected with the store manager should be reported the to district manager responsible
for the store in question. This must be done immediately and I would like to be advised of this action via voice-mail.

Thank you for your assistance with this chain.

Sincerely,
Artie



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